



2023

RULES & REGULATIONS

1. The Snowman Spectacular competition is open to all Calhoun/Gordon County businesses, organizations, schools, churches, clubs, government agencies, and families.
2. Participants must pre-register. Registration forms are available at the Gordon County Convention & Visitors Bureau located at the Gordon Chamber – 300 South Wall Street, Calhoun. The registration deadline is noon on Friday, November 17, 2023.
3. The registration fee is \$30/entry and is non-refundable.
4. Snowmen entries must be family-friendly and appropriate for a young audience. Event coordinators reserve the right to refuse or remove any entry that does not meet this standard.
5. Your snowman must be constructed of weather-resistant materials that will withstand a variety of weather conditions and the duration of the event. We strongly encourage you to visit your snowman periodically to ensure it is holding up to the elements. Rebar or wooden/metal landscaping stakes are recommended to secure displays due to the potential for strong winds/severe weather during the event. The maximum size of rebar or stakes is 1" (diameter or square) to protect underground utilities.
6. Upon registration, you will be assigned a location to display your snowman. You must install your snowman in the assigned location between Saturday, November 25 – Thursday, November 30. Locations will be marked with a numbered sign that includes the name and/or logo of the entrant.
7. The snowman lot size is 5 feet by 5 feet. The maximum snowman height allowed is 7 feet.
8. All accessories and signage are to be physically and securely attached to the snowman. Signage, if applicable, must be no larger than 18" by 24".
9. No structures are allowed as a part of the display. Structures are defined items that are larger than or the same size as the snowman in your display. Props are allowed in your display.
10. Electricity is not available for snowman displays. Solar-powered spotlights will be provided for each entry.
11. Open flames are not permitted.
12. Gordon County Convention & Visitors Bureau and the City of Calhoun Recreation Department are not responsible for any lost, stolen, or damaged items associated with the snowman while on display.
13. The public will vote for their favorite snowman. Votes are \$1/vote. Voting will take place at the Gordon Chamber and the Calhoun Recreation Department during normal business hours. Voting will also be available through Venmo and at participating locations. Prizes for the People's Choice award winners will be given for 1st, 2nd, and 3rd place based on the number of votes received. Entries will also be evaluated based on creativity and overall appeal by a panel of volunteer judges from outside of our community. Judges' Choice awards will be presented to the winners of 1st, 2nd, and 3rd place.
14. All displays must be removed by the end of the day on Wednesday, December 20. If not, displays will be disposed of, and violators will risk being disqualified from future events.

Gordon County Convention & Visitors Bureau - Gordon Chamber

300 S. Wall Street | Calhoun, GA 30701

Questions? Contact: 706-625-3200 | jrepp@gordoncountychamber.com